

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA		
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>			<b>PRODUCT</b> obama/d/pres est 1904 sked c		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL		<b>AGENCY EST. NO.</b>	1904	
<b>NATIONAL SALESPERSON</b>			<b>PRODUCT CODE</b>	1300	
<b>BROADCAST SCHEDULE STARTING</b> 10/02/12 <b>AND ENDING</b> 11/05/12 <b>NO. WEEKS:</b> 5					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th,Su	1	04:29A	05:00A	30S	10/02/12-11/04/12	WBZ NEWS	5	200.00	1000.00
2 FIXED	M-F	2 1	05:00A	05:56A	30S	10/02/12-10/12/12 10/15/12-11/02/12	WBZ NEWS	7	500.00	3500.00
3 FIXED	Su	1	08:57A	10:30A	30S	10/07/12-10/14/12	CBS SUNDAY MORNING	2	1800.00	3600.00
4 FIXED	Su	1	08:57A	10:30A	30S	10/21/12-11/04/12	CBS SUNDAY MORNING	3	1980.00	5940.00
5 FIXED	M-F	4 3 1	09:00A	10:00A	30S	10/02/12-10/05/12 10/08/12-10/12/12 10/15/12-10/15/12	RACHAEL RAY	8	550.00	4400.00
6 FIXED	M-F	4 3 1	09:00A	10:00A	30S	10/16/12-10/26/12 10/29/12-11/02/12 11/05/12-11/05/12	RACHAEL RAY	12	585.00	7020.00
7 FIXED	M-F	1	10:00A	11:00A	30S	10/02/12-10/12/12	LET'S MAKE A DEAL	2	810.00	1620.00
8 FIXED	M-F	1	10:00A	11:00A	30S	10/16/12-11/02/12	LET'S MAKE A DEAL	3	1000.00	3000.00
9 FIXED	M-F	1	11:00A	12:00N	30S	10/02/12-10/12/12	PRICE IS RIGHT	2	990.00	1980.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>			<b>PRODUCT</b> obama/d/pres est 1904 sked c		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL		<b>AGENCY EST. NO.</b>	1904	
<b>NATIONAL SALESPERSON</b>			<b>PRODUCT CODE</b>	1300	
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			FROM	TO						
10 FIXED	M-F	1	11:00A	12:00N	30S	10/16/12-11/02/12	PRICE IS RIGHT	3	1080.00	3240.00
11 FIXED	M-F	2 1	12:27P	02:00P	30S	10/02/12-10/05/12 10/08/12-10/15/12	CBS SOAP ROTATION	4	550.00	2200.00
12 FIXED	M-F	2 1	12:27P	02:00P	30S	10/16/12-10/26/12 10/29/12-11/05/12	CBS SOAP ROTATION	6	600.00	3600.00
13 FIXED	M-F	4 3 1	03:00P	04:00P	30S	10/02/12-10/05/12 10/08/12-10/12/12 10/15/12-10/15/12	DR. PHIL	8	600.00	4800.00
14 FIXED	M-F	4 3 1	03:00P	04:00P	30S	10/16/12-10/26/12 10/29/12-11/02/12 11/05/12-11/05/12	DR. PHIL	12	650.00	7800.00
15 FIXED	M-F	2 1	04:00P	04:30P	30S	10/02/12-10/05/12 10/08/12-10/15/12	JUDGE JUDY	4	800.00	3200.00
16 FIXED	M-F	2 1	04:00P	04:30P	30S	10/16/12-10/26/12 10/29/12-11/05/12	JUDGE JUDY	6	850.00	5100.00
17 FIXED	M-F	2 1	04:30P	05:00P	30S	10/02/12-10/05/12 10/08/12-10/15/12	JUDGE JUDY	4	800.00	3200.00

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<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>			<b>PRODUCT</b> obama/d/pres est 1904 sked c		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL	<b>AGENCY EST. NO.</b> 1904	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/02/12 <b>AND ENDING</b> 11/05/12 <b>NO. WEEKS:</b> 5					

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			FROM	TO						
18	M-F	2	04:30P	05:00P	30S	10/16/12-10/26/12 10/29/12-11/05/12	JUDGE JUDY	6	850.00	5100.00
FIXED		1								
19	M-F	2	07:00P	07:28P	30S	10/02/12-10/12/12	WHEEL OF FORTUNE	4	1800.00	7200.00
FIXED										
20	M-F	2	07:00P	07:28P	30S	10/16/12-10/26/12 10/29/12-11/05/12	WHEEL OF FORTUNE	6	1980.00	11880.00
FIXED		1								
21	M-F	2	07:28P	07:57P	30S	10/02/12-10/12/12	JEOPARDY !	4	2800.00	11200.00
FIXED										
22	M-F	2	07:28P	07:57P	30S	10/16/12-10/26/12 10/29/12-11/05/12	JEOPARDY !	6	2880.00	17280.00
FIXED		1								
23	Sa	1	11:35P	12:05A	30S	10/06/12-10/06/12 10/20/12-10/20/12 11/03/12-11/03/12	STYLE BOSTON	3	450.00	1350.00
FIXED		1								
24	M	1	09:00P	10:00P	30S	10/08/12-10/08/12	2 BROKE GIRLS/MIKE & MOLLY	1	14000.00	14000.00
FIXED										
25	M	1	09:00P	10:00P	30S	10/15/12-10/15/12	2 BROKE GIRLS/MIKE & MOLLY	1	15000.00	15000.00
FIXED										
26	M	1	09:00P	10:00P	30S	10/29/12-10/29/12	2 BROKE GIRLS/MIKE & MOLLY	1	16000.00	16000.00
FIXED										

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<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
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<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/02/12 <b>AND ENDING</b> 11/05/12 <b>NO. WEEKS:</b> 5					

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27 FIXED	M	1	09:00P	10:00P	30S	11/05/12-11/05/12	2 BROKE GIRLS/MIKE & MOLLY	1	20000.00	20000.00
28 FIXED FIXED	Th	1	07:58P	09:00P	30S	10/11/12-10/11/12	BIG BANG THEORY/TWO AND A	1	14000.00	14000.00
29 FIXED	Th	1	07:58P	09:00P	30S	10/25/12-10/25/12	BIG BANG THEORY/TWO AND A	1	16500.00	16500.00
30 FIXED	Su	1	08:30P	09:30P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	13500.00	13500.00
31 FIXED	Su	1	08:30P	09:30P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	14000.00	14000.00
32 FIXED	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	16000.00	16000.00
33 FIXED	Su	1	09:30P	10:30P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	14000.00	14000.00
34 FIXED	Su	1	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	16000.00	16000.00
35 FIXED	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	13500.00	13500.00
36 FIXED	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	14000.00	14000.00
<b>Total Contract:</b>								133		315710.00

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AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
CONTACT	USA		USA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1904	PRODUCT 1300		
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 11/05/12 NO. WEEKS: 5					

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ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
<div> <div>Qtr 4-12</div> <div> <div>Oct</div> <div>223240.00</div> </div> <div> <div>Nov</div> <div>92470.00</div> </div> <div> <div>Dec</div> <div>.00</div> </div> <div> <div>Total</div> <div>315710.00</div> </div> <div> <div>GRAND TOTAL</div> <div>315710.00</div> </div> </div>										

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